

ifpi  
PLATINUM EUROPE

**1,000,000**

IN RECOGNITION OF SALES IN EXCESS OF ONE MILLION

## Platinum Europe Awards - Terms and Conditions

*Please read these terms and conditions carefully. By submitting your sales figures for consideration for a Platinum Europe Award you are agreeing to be bound by these terms and conditions, which constitute the agreement between IFPI and you.*

### Eligibility for IFPI Platinum Europe Awards

1. Sales of pre-recorded music on physical and digital album formats will be eligible for the award.
2. At least one million copies of the album title stated on the form must have been sold within the countries listed in paragraph 3. For the purposes of this award, multi-sets should be counted as one unit only.
3. Sales in the following countries will be considered eligible for inclusion towards the award: Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom.
4. Sales refer to actual retail sales and not shipments to trade.
5. Only those albums released on or after 1 January 1994 will be considered eligible for the award.
6. Albums first released before 1 January 1994 but re-released on or after 1 January 1994 are eligible provided the re-release date is provided on the application form. Sales figures must relate to the re-release album only and must not include any sales of the first release.
7. Only sales of the album title stated on the form will be considered towards the award (no sales of any prior version of the album or later releases of the album).
8. In the case of multi-artist compilation albums, only recordings containing original tracks are eligible to receive the award.

9. Awards will be made to those artists whose sales are registered by a record company or label registered within a European market. Any record company is eligible to make an application.
10. The award is applicable to album sales only. Sales of all full album formats can be added for the award.
11. Only lawful and legitimate sales will be considered eligible for inclusion towards the award.
12. Awards will be granted at IFPI's discretion.

### **Procedure**

1. It is the sole responsibility of the individual record company to monitor and verify the accuracy of sales figures. Any inaccuracy in the sales figures submitted to IFPI will be notified to IFPI as soon as the applicant record company becomes aware of the same.
2. An award will only be made after receipt of a completed application form and further verification of the sales declared on the form. Once one million sales have been reached within Europe the application form should be filled in as specified and returned to IFPI, by e-mail to: [laura.childs-young@ifpi.org](mailto:laura.childs-young@ifpi.org)
3. Once the required form has been received the sales will be checked and processed by IFPI and added to the annual round-up of awards. An annual table of awards will be published on the IFPI website stating recipients of awards. A yearly round-up may be included in publications such as the Recording Industry in Numbers.
4. IFPI makes the official Platinum Europe Awards available on request. Companies wishing to receive a physical award should contact JM Enternational, the official designer of the IFPI Platinum Europe Award. Contact JM Enternational on tel: +44 (0) 1747 871 536 for details of cost/estimated delivery times. Payment should be arranged directly with JM Enternational.

**For more information please contact:**

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